



TGLN Poster Instructions

FOR HEALTH PARTNERS

Instructions

1. **Download and print** copies of each Ontario Health (Trillium Gift of Life Network; TGLN) poster in black and white or colour on regular printer paper in English and whatever language would be most appropriate for your patients/clients. Posters are available in [English](#) and [French](#).

We recommend 1–2 posters in each public space that has high visibility (e.g., reception and waiting areas; see #2 below). There are two posters in the PDF file—if possible, please post at least one of each.

The posters are available in English, French, Chinese, Punjabi, Tagalog, and Urdu. If you would like the posters in another language, please email info@ontariohealth.ca.

2. **Display** them in plain view in high traffic, publicly accessible areas, such as (but not limited to):
 - a. Near the reception area of the facility
 - b. In each waiting area of the facility
 - c. On public bulletin boards at your facility
3. Please display for **at least 3 months** (or longer, if possible).

Why Did We Make These Posters?

In 2008, the province transitioned to an online organ and tissue donor registry.

- Some people still mistakenly believe that a signed donor card means they're registered
- On average, 1,400 people in Ontario are waiting for a life-saving transplant
- The more registered donors, the more opportunities for life-saving and life-transforming transplants

Can I Share on Social Media?

YES! These posters were intended to reach audiences who might not be on social media, but if you have a social media account (or accounts), please share there as well!

WHAT TO DO:

- Follow Trillium Gift of Life Network on the following accounts:
 - Instagram: @TrilliumGift
 - Twitter (X): @TrilliumGift
 - Facebook: @TrilliumGiftofLife
- Share our posts about donor cards or anything else you think would be relevant to your community! April is BeADonor Month in Ontario, and there will be great posts throughout the month!

WHO ARE WE?

Ontario Health (Trillium Gift of Life Network) is responsible for facilitating and coordinating organ and tissue donation and transplantation across the province—as well as promotion and public education about organ and tissue donation to help increase registrations.

If you have questions about this initiative, please contact info@ontariohealth.ca.